

Information for Incoming Erasmus students: Choosing Modules within the School of Business

The course catalogue for CIT is accessed via the link <https://courses.cit.ie>

The four departments highlighted with a red star on the left in the screenshot below are the four departments within the School of Business. You may choose a programme or set of modules from any of these four; HOWEVER, PLEASE TAKE NOTE OF THE IMPORTANT INFORMATION BELOW THE SCREENSHOT.

courses.cit.ie		
★ ACCOUNTING & INFORMATION SYSTEMS	Accounting, Auditing and Acco..	Agriculture
APPLIED SOCIAL STUDIES	Analytical Chemistry	Architecture & Urban Environm..
ARCHITECTURE	Artificial Intelligence & Sig..	Atomic & Molecular Physics
ART & DESIGN EDUCATION	Automotive Engineering	Banking, Finance and Investme..
ARTS IN HEALTH & EDUCATION	Biochemistry & Cell Biology	Biomedical Engineering
BIOLOGICAL SCIENCES	Biotechnology	Botany
CENTRE OF CRAFT STUDIES	Building Science	Business & Management
CIVIL, STRUCTURAL & ENVIRONMENTAL EN..	Chemical & Process Eng	Chemistry
COMPUTER SCIENCE	Childcare	Civil Engineering
CONSTRUCTION	Common Module	Communication Technologies
CRAWFORD COLLEGE OF ART AND DESIGN	Computer Hardware	Computer Science
ELECTRICAL & ELECTRONIC ENGINEERING	Computer Software	Counselling
FINE ART & APPLIED ART	Craft	Data Format
★ MANAGEMENT & ENTERPRISE	Design Studies	Drama
★ MARKETING & INTERNATIONAL BUSINESS	Economics	Education Studies
MATHEMATICS	Electrical Engineering	Electronic Engineering
MECHANICAL, BIOMEDICAL & MANUFACTURI..	Environmental Engineering	Environmental Protection
MEDIA COMMUNICATIONS	Environmental Science	Food Processing
MUSIC	Genetics	Health Care
NMCI	Hospitality	Information Systems
★ ORGANISATION & PROFESSIONAL DEVELOPM..	Inorganic Chemistry	Interdisciplinary Engineering
PHYSICAL SCIENCES	Journalism	Languages

IMPORTANT INFORMATION

- You cannot take modules from the following programmes:
 - CR_BIBAV_8 Bachelor of Arts (Honours) in International Business with Aviation Studies
 - CR_BDMRK_8 Certificate in Digital Marketing
- You may **ONLY** choose from a **degree programme**. If the course has the word “certificate” or “diploma” in it, you may not select modules from this course.

Information for Incoming Erasmus students: Choosing Modules within the School of Business

- You must **ONLY** choose modules offered by the **School of Business**. It is extremely unlikely that you will be allowed to enrol in modules belonging to other Schools (e.g. Computing or Sports modules). You must therefore limit your choices to modules and courses offered through the Business programmes.
- **Always have a Plan B!** Although it is possible to choose modules from different programmes, or from different years within a programme, this is likely to create clashes in your timetable. If this happens, you need to have a “Plan B” in place, i.e. an alternative programme of study to replace your original (unworkable) selection of modules. **Please make sure that your alternative “Plan B” is also approved by your home institution**, in case you need to use it!

Deciding to take all of your modules from one programme and year has the added advantage that you will become an integral part of a class. You will get to know your classmates quite well, as everyone is taking the same subjects.

Here is an example of a semester selected from a programme:

Click on <https://courses.cit.ie> → Marketing & International Business → Bachelor of Business (Hons.) in Marketing

courses.cit.ie/index.cfm/page/course/courseId/2168

This means **YEAR 3, Semester 1 (Winter semester)**

Stage 3 / Semester 1

Mandatory

Module Code	Module Title
LEGS7010	Marketing Law and Ethics
MRKT7013	Advertising and Promotion
MGMT7008	Global Marketing Strategy
MRKT7021	Digital Marketing Strategy
MRKT7017	Business to Business Marketing

These modules are all mandatory for full-time students. All modules are worth 5 ECTS. CIT students take SIX modules per semester. As these 5 are all mandatory for this semester, this means that only 1 elective module must be chosen.

Elective

Module Code	Module Title
LANG7006	Working with German
LANG6033	Working with Spanish
LANG8016	Working and Living in France
MGMT7062	Introduction to Supply Chain
FREE6001	Free Choice Module
MRKT7016	Event Management & Promotion

Students choose **ONE** of these elective modules this semester.

(NOTE: Incoming Erasmus students may not take a module in their native language!)

NOTE: Semester 1 = Winter Semester

Semester 2 = Summer Semester

Information for Incoming Erasmus students: Choosing Modules within the School of Business

- A note regarding Stage 3, Semester 2 of the Business and Marketing programmes:

Most 3rd-year students go on work or study placement in Semester 6 (i.e. Stage 3, Semester 2). Work placement is NOT an option for incoming Erasmus students and the range of modules on offer for this semester is very limited because of the small number of students taking them.

Stage 3 / Semester 2

Group Elective 1

Module Code	Module Title
MMED8023	<u>Media Presentation</u>
MGMT7075	<u>Emerging Markets</u>
MGMT6044	<u>Cultural Studies</u>
MGMT8043	<u>Seminar Series</u>
MRKT7020	<u>International Market Launch</u>

Group Elective 2

Module Code	Module Title
PLAC7020	<u>Industry Placement</u>

→ Not an option for incoming Erasmus students.

Group Elective 3

Module Code	Module Title
APEX8030	<u>Approved External Study - 30 Credits</u>

→ Not an option for incoming Erasmus students.

If you want a greater amount of choice in Semester 2, you are advised to look at either 2nd or 4th year (Stage 2 or 4) programmes instead.

Information for Incoming Erasmus students: Choosing Modules within the School of Business

- Before opting for a module, please check whether it is available! You can do this by looking at the module descriptor. If it says “no programmes” like in the example below, this module is currently not being delivered at CIT.

PHIL6002 - Ethics



[Download this module](#) [Print View](#)

Title: Ethics

Long Title: An introduction to ethical concepts and behaviour

Module Code: PHIL6002

Credits: 5

NFQ Level: Fundamental

Field of Study: Philosophy

Valid From: Semester 1 - 2009/10 (September 2009)

Module Delivered in: no programmes

Module Coordinator: Catherine Molyneux

Module Author:

Module Description: This module introduces the student to basic ethical concepts that guide human action; concepts that we use to decide right from wrong, good behaviour from bad behaviour. It reviews what major figures in the history of ethics have said about how we should live our lives. This fundamental question is highlighted in real-life debates around issues such as stem cell research, death penalty, war, and corruption.

The rules for incoming Erasmus students are a bit more flexible than those for students completing an entire degree programme at CIT. So, it is possible that you could take, for example, three of the mandatory modules from the degree in Marketing on page 2, one of the electives, and two modules from another Business programme. However, the more you deviate from a set list of modules, the more likely it is that you will experience incompatibilities in your timetable. You will then have to find alternative modules that fit with your timetable after you arrive at CIT, as this is when you will have access to the entire set of timetables within the School of Business.

See you soon in Cork! ☺

Contacts (Erasmus Academic coordinators):

Spain, Finland, Poland: Ana.Cruzgarcia@cit.ie

France: Sheila.Walsh@cit.ie

Germany, Netherlands, Belgium, Sweden: Sheree.Borge@cit.ie